





## PROFITABLE & INNOVATIVE ONLINE SURFBOARD RETAILER – SOLD

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With a growing number of consumers prioritizing their environmental impact, especially in the eCommerce industry, this well-established surf company has distinguished itself from the competition and taken full advantage of this trend! The online business is fully optimized and equipped for a seamless handover, leaving you only to step in and take control of this incredible digital opportunity.

Since 2018, the company has been upcycling plastic waste into beginner surfboards and accessories, while maintaining a strong focus on sustainability. Through a modern eCommerce website, they offer a wide range of surfboards and accessories, with a reputation for product innovation, and international recognition as a leader in this field. As a finalist for product innovation awards, the company has gained a strong reputation in a rapidly growing sector that has seen significant traction in recent years.

With secured distribution partners in New Zealand and Europe, and opportunities for expansion into other major markets, the business is ready for growth and is continuously increasing its popularity.

The business operates primarily online, with additional sales from a spacious warehouse. This provides excellent flexibility and options for working from home or on-site, with minimal overhead costs incurred. With tens of thousands of followers on social media and positive customer reviews, the company has an excellent online presence, engaging actively with customers across various platforms.

Price Property Type SOLD Business

## **AGENT DETAILS**

Bonza Business Sales Brisbane - 1300266922

## **OFFICE DETAILS**

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