

## 34511 PROFITABLE E-COMMERCE BUSINESS - MOTORCYCLE ACCESSORIES & CLOTHING

Are you seeking a profitable online business in a niche market? We introduce an opportunity that transcends a typical retail store—it's a legacy, a hidden gem, an institution in the motowear industry. The business has a strong online presence and is optimised for dropshipping. It has garnered praise from riders around the globe. They specialise in selecting the highest quality handmade, ethical clothing, and accessories from similar small businesses, prioritising sustainability and excellence.

Say goodbye to long-term leases! This business enjoys the freedom to relocate at will, ensuring it can stay at the heart of the action wherever it goes. Step into the storefront, and you'll find more than just products. It's a gathering place for enthusiasts, a hub for meet-ups, and a launchpad for ride days and events.

They've nurtured robust relationships with top motorcycle apparel brands for many years, ensuring they are always stocked with the latest and greatest. The owner, who dedicates part-time hours to the business, has forged partnerships that ensure both quality and exclusivity. By leveraging a dropship arrangement with brands, the business effectively controls inventory costs while offering customers a diverse array of products.

The online platform is meticulously designed for a seamless shopping experience. Customers keep returning for the convenience and sophistication of the custombuilt website. With minimal advertising expenses and organic growth, they've proven their profitability and sustainability in the market. Operated by a dedicated owner, there's immense potential for expansion. Whether scaling operations or exploring new avenues, the possibilities are endless.

Price \$149,000 Property Type Business

## **AGENT DETAILS**

Bonza Business Sales Melbourne - 1300266922

## **OFFICE DETAILS**

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