



**Melbourne**



## 34247 UNIQUE E-COMMERCE STORE – CORSETS, LINGERIE & RETRO CLOTHING

Don't miss the chance to step into the vibrant world of fashion and make this successful e-commerce business your own, selling a range of corsets, lingerie and retro 1950s clothing in regular and plus size. Whilst these items make up the main product line, it doesn't stop there - it also includes cheeky dress-up costumes. Plus, customers can coordinate from the range of corsets and add a burlesque or steampunk skirt and accessories for a complete outfit.

This unique business sets itself apart by offering a diverse selection of items available for immediate dispatch from Australia, distinguishing itself from the common drop-shipping model. Offering a niche market selection of products, including corsets, sexy lingerie, cosplay, burlesque, steampunk, playboy bunny, retro rockabilly 1950s clothing and more, catering to customers desiring exclusive and distinctive pieces not easily found in mainstream stores. This business can be operated from any location and is currently a home-based business.

A key advantage lies in its commitment to inclusivity. With a comprehensive range catering to all shapes and sizes, the business stands out in an industry where many retailers overlook the needs of curvaceous figures. The expansive customer base spans across Australia, and the online platform serves as a reliable hub for fashion enthusiasts seeking quality garments that celebrate individuality. Beyond the digital realm, the business leverages revenue opportunities through market shows, showcasing its products with a mobile caravan, which is an optional extra. Generally, only two markets per year, but this aspect offers significant untapped potential for a new owner willing to invest more time in this avenue.

The current owner, known for impeccable customer service, has cultivated a stellar reputation with a string of positive reviews on Google. Presently operated by a single owner on a part-time basis due to being semi-retired. the business

Price	\$35,000 Plus Stock At Value
Property Type	Business

### AGENT DETAILS

Bonza Business Sales Sydney -  
1300266922

### OFFICE DETAILS

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