



Brisbane City



34550 REPUTABLE CAKE STORE - RETAIL & WHOLESALE CUSTOMERS

Discover an enticing opportunity to acquire a renowned cake store specialising in a wide variety of cakes, cupcakes, and delectable desserts. Holding a prime location on a bustling main road, this established business boasts exceptional visibility and a well-established brand reputation. The store's strategic position ensures convenient access with ample free parking nearby, welcoming both walk-in clients and enthusiastic patrons seeking delightful treats.

With a loyal clientele built over years of dedicated service, the store has become a favourite destination for cake enthusiasts and celebratory occasions alike. From birthdays and anniversaries to weddings and engagements, their custom cakes are renowned for their quality and artistry, making every celebration truly memorable.

Beyond serving individual customers, the store has expanded its reach to corporate clients in the CBD. By delivering cakes to corporate offices, it has become a preferred choice for professional gatherings and company celebrations, adding a lucrative dimension to its revenue streams. In addition to retail sales and corporate deliveries, the store has established strong relationships with small supermarkets, supplying them with a range of delicious offerings on a wholesale basis. This expansion offers a steady revenue stream and wider market reach.

Embracing the digital age, the store has a robust online presence with a user-friendly website. Customers can conveniently browse through the menu, place orders, and schedule pickups according to their preferred date and time. Active engagement on social media platforms like Instagram and Facebook further enhances customer interaction and brand visibility, resulting in glowing reviews and a loyal following.

Moreover, comprehensive training for incoming owners and managers is firmly in place, covering all operational SOPs. This is enhanced by ongoing virtual lessons to keep the staff and management updated. Coupled with a well-established, diligent, and loyal team, the business is primed for a new owner to seamlessly transition and start operating immediately.

Price	\$329,000
Property Type	Business

AGENT DETAILS

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OFFICE DETAILS

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