



Box Hill



35199 PROFITABLE DECAL & SIGNAGE BUSINESS - WEDDING & EVENT INDUSTRY

With over 10 years of expertise, this well-established business is a top provider of custom decals, seating charts, and welcome signs for the wedding and event industries. Trusted by prominent event companies and prestigious venues across Melbourne, the business boasts 95% of its sales from word-of-mouth referrals, a testament to its quality and service. Additionally, it proudly supplies one of Australia's largest nationwide homewares and furniture retailers.

Operating with minimal space requirements, this business efficiently processes orders online and by phone. Bookings are already secured well into next year, and its active social media presence and positive Google reviews highlight its strong reputation for exceptional service and premium products.

To boost online sales, there's strong potential to expand the product line, utilise targeted marketing, and optimise the online store for international shipping to reach new markets. With an effective distribution strategy, services could be extended to other major cities across Australia. Moreover, providing bespoke design services, partnering with event planners and venues, and participating in wedding expos would improve brand visibility and attract more upscale and corporate clients.

Key Features:

- **Over 10 years of successful operation** in the wedding and event industry.
- **95% of sales are driven by word-of-mouth referrals**, showcasing exceptional customer satisfaction.
- **Established relationships** with top event companies and venues across Melbourne.

Price	\$149,000
Property Type	Business

AGENT DETAILS

Bonza Business Sales Melbourne -
1300266922

OFFICE DETAILS

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