



Melbourne



35126 POPULAR ALCOHOL BRAND – HUGE GROWTH OPPORTUNITIES

Embrace the essence of Australia with this thriving gin seltzer brand now available for acquisition! Inspired by the nation's stunning coastal landscapes and relaxed, health-conscious way of life, this business embodies modern sophistication and premium quality. Offering guilt-free indulgence, its low-calorie, zero-sugar recipe appeals to all legal ages, allowing consumers to enjoy life's pleasures without sacrificing flavour.

The brand's success lies in its tried-and-tested formula crafted from simple, high-quality ingredients, making it perfect for scaling domestically or expanding into international markets. Already stocked in 150 retailers nationwide, including prominent liquor chains, this business has carved out a strong presence in the booming global seltzer market, driven by its adaptability and universal appeal.

Plus, the growth opportunities don't end there! The brand is primed for the expansion of its online store, ready to become a favourite destination for seltzer enthusiasts. Combine this with influencer collaborations and dynamic social media strategies, and the potential for further growth is truly limitless.

Key Features:

- Currently available in 150 retailers nationwide, including top liquor stores.
- Proven recipe with simple ingredients ideal for scaling up locally or expanding internationally.
- Offers a contemporary, low-calorie, zero-sugar drink appealing to a diverse clientele.
- Situated in the rapidly expanding global seltzer market with significant growth opportunities.

Price
Property Type

P.O.A.
Business

AGENT DETAILS

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OFFICE DETAILS

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