



**Melbourne**



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## 35347 ONLINE ATHLEISURE FASHION BRAND – HUGE GROWTH POTENTIAL

An exciting opportunity has emerged for fashion enthusiasts and aspiring entrepreneurs as a dynamic online brand specialising in versatile women's athleisure clothing is available for acquisition. This innovative business focuses on creating high-quality, timeless pieces designed to transition effortlessly from casual outings to corporate settings.

Operating purely online, this brand caters to the Australian market while holding significant potential for global expansion. The collection includes dresses, tops, shorts, pants and outerwear that not only elevate one's look but also promote sustainability by reducing the need for frequent purchases—an essential consideration in today's fast fashion landscape.

The commitment to ethical production sets this brand apart; it partners with manufacturers who hold OCS (Organic Content Standard) and GRS (Global Recycled Standard) certifications. This dedication ensures that every piece is crafted responsibly without compromising style or quality.

With an active presence on social media platforms like Instagram and Facebook, the brand effectively showcases its products while engaging meaningfully with its audience. With a solid foundation already laid out through extensive marketing efforts across multiple channels, there lies immense potential waiting to be unlocked by someone ready to embrace this vision.

Key Features:

Price	\$100,000
Property Type	Business

### AGENT DETAILS

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### OFFICE DETAILS

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