



Perth



BONZA



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## 35342 SEXUAL HEALTH & WELLNESS BRAND – WHOLESALE & ONLINE SALES

This innovative business is dedicated to enhancing consumers' intimate wellness, offering a refreshing alternative in a market often clouded by stigma. With an unwavering commitment to breaking down barriers and challenging taboos, this unique business empowers individuals to embrace their needs and desires unapologetically.

Operating primarily online with wholesale opportunities, this brand has established itself as a leader in promoting sexual health as an integral part of overall well-being. Prioritising eco-conscious practices and using vegan, non-toxic ingredients ensures that customers can take control of their intimate wellness without compromising on values or environmental impact.

This business leverages its strong online presence and engaging social media channels, with opportunities to significantly boost exposure and engagement through enhanced marketing efforts. Additionally, there is exciting potential to revitalise the business by introducing fresh, expanded product offerings.

The owner-operated model runs efficiently with minimal overhead by utilising contractors rather than staff. While currently operating from a home office in Melbourne, this online business offers the flexibility to be run from anywhere in Australia, providing low operational costs.

### Key Features:

- Full-scale online operation complemented by wholesale distribution.
- Chic branding that distinguishes products within the marketplace.
- Eco-friendly approach prioritising the well-being of both individuals and the

Price	\$350,000
Property Type	Business

### AGENT DETAILS

Bonza Business Sales Melbourne -  
1300266922

### OFFICE DETAILS

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