



Melbourne



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35277 NICHE ECOMMERCE STORE – HEALTH & WELLNESS PRODUCTS

Capitalise on this rare opportunity to own a flourishing eCommerce business catering to the ever-growing demand for low-carb and ketogenic lifestyle products! Specialising in premium health and nutrition essentials from globally recognised brands, this business has established itself as a trusted destination for those embracing a healthier way of living.

Perfect for a health-conscious entrepreneur or fitness enthusiast, this business offers the freedom and flexibility of working from home while making a meaningful impact by helping others on their wellness journey. With online purchasing becoming the new norm, this business is perfectly positioned to seize a large market with plenty of room for growth.

Boasting an extensive product range, this online store is a go-to hub for anyone following a keto or low-carb diet. A dedicated and loyal customer base drives repeat sales, thanks to outstanding service and personalised support. As the new owner, you'll have the opportunity to build on its stellar reputation and expand its reach even further.

Recent investments have transformed the Shopify storefront with a sleek new website, complete SEO optimisation, and a refined advertising strategy. An active social media presence, well-crafted customer newsletters, and targeted ad campaigns provide the perfect foundation for expansion. With systems fully streamlined, all this business needs is a passionate owner ready to take it to the next level!

Key Features:

Turnkey Setup: Fully equipped with active social media accounts, advertising

Price	\$75,000
Property Type	Business

AGENT DETAILS

Bonza Business Sales Sydney -
1300266922

OFFICE DETAILS

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