



Sydney



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## 35269 BABY & CHILDREN'S SAFETY PRODUCTS RETAILER - ECOMMERCE BUSINESS

Step into the rewarding world of online retail with this beautifully set-up business specialising in baby and toddler safety and comfort products! Serving a niche market that every parent values, the easy-to-navigate online store ensures a seamless shopping experience for customers, while the streamlined and automated systems make operations effortless, allowing a new owner to hit the ground running.

Currently operated by a sole owner, this business is ideal for anyone looking to work from home—anywhere in Australia. With established social media accounts already in place, it offers a solid foundation for online growth. Limited advertising and social networking have been done so far, meaning there's plenty of untapped potential ready to be unlocked. Plus, with enquiries already coming in from overseas customers, you have a clear path for expansion beyond Australian borders.

All the groundwork has been laid, from sourcing quality stock from reputable suppliers to developing new product lines like gift baskets and home safety kits. These innovative products have been trialled with glowing feedback and are ready to be added to the website. After two years of dedicated preparation, this business is poised for growth and waiting for a savvy new owner to invest time and creativity into scaling it further.

### Key Features:

- Specialises in baby and toddler safety products for a growing market.
- Can be run from a home office anywhere in Australia, offering flexibility and convenience.

Limited advertising done, offering significant potential for marketing and

Price	\$125,000
Property Type	Business

### AGENT DETAILS

Bonza Business Sales Brisbane -  
1300266922

### OFFICE DETAILS

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