



Melbourne



35480 LEADING ONLINE RETAILER - ECO-FRIENDLY BABY PRODUCTS

Looking for a thriving business that blends sustainability, style, and success? This premium eco-parenting brand has been proudly providing Australian families with high-quality cloth nappies, bedding, play mats, swimwear, and more for over a decade! Designed with sustainability at its heart, every product is crafted using eco-friendly materials, reducing environmental impact without compromising on quality. Known for its exclusive, eye-catching prints designed by local and international artists, this brand has carved out a unique niche in the market – and parents can't get enough of it!

Operating as an online business with a warehouse in Melbourne, this gem is fully relocatable, making it perfect for anyone looking for flexibility. Production takes place in a trusted overseas factory, while the brand continues to source premium materials locally and internationally to maintain its signature quality. With a professional e-commerce store, a strong social media presence with a significant following and a highly engaged customer community, this business enjoys a steady stream of sales from devoted fans who love its stylish and sustainable offerings. Plus, collaborations with major retailers have helped strengthen its national presence, making it a recognised name in eco-conscious parenting.

With thousands of glowing five-star reviews and multiple industry awards under its belt, this business offers a rock-solid reputation and a competitive edge that sets it apart. Its portfolio of exclusive designs provides endless opportunities for fresh product releases, ensuring continued customer excitement and loyalty. Whether you're an entrepreneur looking for a ready-to-go business, a parent seeking a flexible and rewarding venture, or an existing e-commerce brand wanting the perfect bolt-on, this is an incredible opportunity to step into a full turnkey setup with a solid foundation.

Price	\$699,000 Plus Stock At Value
Property Type	Business

AGENT DETAILS

Bonza Business Sales Melbourne - 1300266922

OFFICE DETAILS

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