



**Sutherland**



## 35448 PURPOSE-DRIVEN BRAND IN BOOMING MARKET – SCALABLE & PROFITABLE

Are you looking to invest in a purpose-driven business that champions healthier, low tox alternatives? This well-established brand is a recognised leader in children's products, offering a unique range of baby bottles and toddler cups designed to eliminate exposure to harmful chemicals such as BPA, BPS, and BPF. With growing consumer demand for safe and eco-conscious alternatives, this business is perfectly positioned for continued success.

The business sells directly to consumers through its established online platform and also supplies a network of wholesale clients across multiple countries. Its exclusive product range is protected by global patents and trademarks, ensuring competitors cannot replicate or white-label these designs. This strong competitive edge has helped the brand build trust and loyalty among customers who are seeking premium, non-toxic alternatives for their children.

Operations are streamlined and efficient, with a high-tech fulfilment solution in place that minimises inventory handling and dispatch times. Additional warehousing is used to manage overflow stock, and personalised product offerings are produced in-house, with the option to scale or relocate this process as needed. Supplier relationships are well-established, ensuring reliable stock flow without disruption.

The brand has a professionally managed online presence, built independently of the founder, enhancing its long-term value and scalability. A lean and effective operational team is already in place, with oversight provided by a dedicated manager and support staff available during peak periods. The ownership structure enables smooth and agile decision-making.

- Strong domestic and international sales channels, including direct-to-consumer and wholesale across multiple countries.
- Streamlined fulfilment with robotic dispatch system and efficient inventory management reduces overhead and labour requirements.
- Professionally managed online presence and scalable operations with strong brand loyalty and growing global customer base

Price	\$149,000
Property Type	Business

### AGENT DETAILS

Bonza Business Sales Sydney -  
1300266922

### OFFICE DETAILS

Bonza Business Brokers  
90 Sippy Downs Dr Sippy Downs QLD  
4556 Australia  
1300 266 922

