





35504 HIGHLY PROFITABLE SPECIALTY RETAIL BUSINESS

An exceptional opportunity is available for entrepreneurs and retail enthusiasts to acquire a well-established seasonal retail business in a charming regional town. Specialising in high-quality seasonal decor, the store offers a wide range of stunning interior decorations, meticulously crafted items and unique ornaments that help create unforgettable experiences for customers.

The business enjoys off-street parking and high visibility, with thousands of vehicles passing by daily. As a popular stopover along a major tourist route to Northern and Western Queensland, the store attracts both locals and travellers, ensuring a steady flow of potential customers.

The current owners have carefully curated a stock that reflects quality and uniqueness while creating visually captivating displays that draw customers in. Their commitment to outstanding customer service has cultivated strong community ties and a loyal customer base that keeps coming back.

The business operates a fully integrated online store via WooCommerce and maintains an active presence on social media platforms. A substantial mailing list ensures effective communication with customers through regular newsletters, keeping them engaged throughout the year. The business proudly holds an excellent Google rating and glowing reviews, a testament to its commitment to excellence.

Currently owner-operated with the support of staff, the business runs smoothly while maintaining a personal touch. It has been a profitable business with consistent growth since its inception and offers substantial potential for expansion, including opportunities to travel for product sourcing and imports.

Price \$900,000 Property Type Business

AGENT DETAILS

Bonza Business Sales Brisbane - 1300266922

OFFICE DETAILS

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