



Melbourne



## 35310 OWN A THRIVING E-COMMERCE BUSINESS - HIGHLY SCALABLE

This bold and forward-thinking e-commerce brand seamlessly blends luxury with salon-quality haircare, making it a leading name in the hairdressing industry. With a proven track record of delivering exactly what customers and professionals demand, this business has positioned itself as the go-to destination for premium hair products and accessories. Loved by hair enthusiasts and industry experts alike, it has unlocked lucrative wholesale opportunities while maintaining a strong direct-to-consumer presence.

### Why Invest in This Thriving Business?

- **Designed for Growth** – Built with scalability in mind, the business operates with low minimum order quantities, allowing for expansion without the burden of high upfront costs. Streamlined processes ensure smooth and efficient operations, making it an ideal investment for an ambitious entrepreneur.
- **Social Media Powerhouse** – The brand has rapidly gained popularity on Instagram, with organic user-generated content driving engagement and sales. Customers actively share, tag, and create content featuring the brand's aesthetic and high-performance products, ensuring continuous exposure with minimal advertising investment.
- **Loyal & Engaged Customer Base** – With a network of over 5,700 contacts and more than 4,000 engaged email subscribers, you will inherit a dedicated audience eager for new product launches and promotions.
- **Outstanding Reputation** – With an impressive 4.73-star average rating across 111 Shopify reviews, the business is recognised for its quality, reliability, and exceptional customer satisfaction.
- **Flexible Location** – While currently based in Perth, the business is fully remote and can be managed from anywhere in Australia, offering complete

Price	\$80,000
Property Type	Business

### AGENT DETAILS

Bonza Business Sales Perth -  
1300266922

### OFFICE DETAILS

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